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TOP 3 MARKETING MYTHS

*YOU'RE STILL
FALLING FOR*



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MYTH 1

MARKETING IS NOT JUST ABOUT SALES.



MARKETING IS ABOUT **BUILDING**
RELATIONSHIPS, SALES COME LATER.

MYTH 2

MARKETING COSTS MONEY.



BIG BUDGETS DON'T GUARANTEE SUCCESS. CLEAR, CONSISTENT IDEAS DO.

MYTH 3

PAID ADS DELIVER ROI.



STRONG CONTENT DRIVES STRONG OUTCOMES.
ADS SUCCEED WITH TIMING, TARGETING,
& STORIES THAT LAST.